





"We care for our clients' products like they're our own and we're proud to know we help to bring top quality, healthy products into homes nationally and worldwide."

Director of Sales and Marketing SARAH FAISON

CHALLENGE

Six Months

When a large client acquired an NBE infant nutrition and food maker company, Praxis was asked to expand our clean room capabilities to include food-grade primary and secondary packaging services – all on a compressed timeline for the upcoming launch of a toddler snack. Distribution of the product would be to multiple retailers nationwide and would require the securement of new equipment and, most importantly, full Safe Quality Food (SQF) certification.

Specialty Packaging in Less Than

SOLUTION

Praxis Director of Sales and Marketing Sarah Faison, then Business Development Manager, was tasked to lead the expansion. Faison and her team identified all needed equipment and began undergoing SQF's rigorous certification and training program. SQF food and safety quality codes meet all regulatory, industry and customer requirements for all sectors of the food supply chain from farm to retail and is recognized world-wide by agencies, providers, and retailers.

OUTCOME

In less than six months, Praxis secured multiple specialty packaging equipment lines, full SQF certification, and installed and validated the entire packaging line. The program launched successfully with over six million canisters of the toddler snack product for numerous retailers into the marketplace.

Contact us for more information on how we can help you with all your packaging needs at (616) 827-8525.

OUR CAPABILITIES

Primary Packaging:

- · Solid Dose Bottling
- · Solid Dose Blistering
- · Single-Use Flexible Packaging
- · Rigid Tube
- · Bottles & Jars

Secondary Packaging:

- · Clam Shell Blister
- · Stretch Carding
- · Shrink, Bundle & Cello
- · Cartoning & Display
- Tipping
- · Dose Packs
- · Kitting

Serialization:

Praxis is a Serialization-ready Contract Packaging Organization (CPO) and has been compliant with the Drug Supply Chain Security Act (DSCSA) since 2016.

Precision & Specialty Labeling:

- · Brite Stock Labeling
- · Vision Systems (Verification)
- · High-speed Inkjet
- · Laser Coding
- · UDI & 2D Matrix

Services:

- Consulting
- · Package Design & Development
- · Rework & Inspection
- · Reverse Logistics
- · Cold Chain



Praxis Packaging specializes in primary tablet filling of OTC and secondary packaging, Rx packaging and serialization, as well as food & beverage and personal care items at our Grand Rapids, MI, and Columbus, OH facilities.

We also operate an FDA registered facility though our subsidiary, Unette, located in Randolph, NJ. Unette adds their expertise in the blending and filling of rigid and specialty flexible containers, as well as providing secondary packaging solutions for the nutraceutical, personal care, health & beauty, and cosmetic industries.

Our Executive Team averages 20 years in regulated and quality environments and focuses on building long-term relationships by ensuring the success of our customers and the quality and excellence of their products.