



Blockbuster Drug Launch: Over One Million Finished Units

CHALLENGE

One of the world's largest pharmaceutical companies asked Praxis to help launch a groundbreaking drug that reduces the risk of stroke. The launch required over a million finished cartons with two blister strips each and the brite stock labeling and cartoning of over 170,000 bottles, all within a critical launch deadline.

SOLUTION

In addition to the brite stock bottle labeling and cartoning, Praxis engineered an intricate custom cartoning solution for the blister strips that successfully produced 100 cartons per minute.

This process included inspection of each of the two million blister strips, as well as the packaging. The weekend shift alone completed over 200,000 units. The bottle and blister strip production lines both maintained 24/7 quality control, production and logistics support which in turn helped to recover time lost by delayed deliveries to our facility.

OUTCOME

Praxis completed all orders ahead of deadline and the customer executed its most successful drug launch in the company's long history.

Contact us for more information on how we can help you with all your packaging needs at (616) 827-8525.

CASE STUDY SNAPSHOT:

- 1,000,000 Units
- 2,000,000 Blister Strips
- 170,000 Bottles

OUR CAPABILITIES

Primary Packaging:

- Solid Dose Bottling
- Solid Dose Blistering
- Single-Use Flexible Packaging
- Rigid Tube
- Bottles & Jars

Secondary Packaging:

- Clam Shell Blister
- Stretch Carding
- Shrink, Bundle & Cello
- Cartoning & Display
- Tipping
- Dose Packs
- Kitting

Serialization:

Praxis is a Serialization-ready Contract Packaging Organization (CPO) and has been compliant with the Drug Supply Chain Security Act (DSCSA) since 2016.

Precision & Specialty Labeling:

- Brite Stock Labeling
- Vision Systems (Verification)
- High-speed Inkjet
- Laser Coding
- UDI & 2D Matrix

Services:

- Consulting
- Package Design & Development
- Rework & Inspection
- Reverse Logistics
- Cold Chain



PRAXIS™

Praxis Packaging specializes in primary tablet filling of OTC and secondary packaging, Rx packaging and serialization, as well as food & beverage and personal care items at our Grand Rapids, MI, and Columbus, OH facilities.

We also operate an FDA registered facility through our subsidiary, Unette, located in Randolph, NJ. Unette adds their expertise in the blending and filling of rigid and specialty flexible containers, as well as providing secondary packaging solutions for the nutraceutical, personal care, health & beauty, and cosmetic industries.

Our Executive Team averages 20 years in regulated and quality environments and focuses on building long-term relationships by ensuring the success of our customers and the quality and excellence of their products.