



Installing & Validating New Packaging Lines Quickly to Meet Increased Demand



"We're proud to grow with our clients and invest in needed equipment to ensure their products are always available to consumers when and where they need them."

**Unette Director
of Operations**
MELISSA MORAN

CHALLENGE

One of the world's top cosmetic companies came to Praxis subsidiary Unette for help with one of their fastest growing skin care brands. This brand was releasing a new fragrance-free, paraben-free baby moisturizing cream that was created with pediatric dermatologists. To increase awareness among all U.S. dermatologists and to maximize product growth, a sampler pack was developed to distribute across the nation. The client wanted a very high volume of the sampler produced and shipped in a short timeframe.

SOLUTION

To accommodate the high volume of product needed, Unette sourced and purchased, installed, and validated new filling lines in less than three months. Successful line trials and validation runs were executed ahead of schedule.

OUTCOME

Unette produced 20 million units a year across 13 SKUs and the products were shipped to dermatologist offices nationwide. The success of the sampling program contributed to this brand growing at 2.5 times the average market rate.

Contact us for more information on how we can help you with all your packaging needs at (973) 328-6800

OUR CAPABILITIES

Primary Packaging:

- Solid Dose Bottling
- Solid Dose Blistering
- Single-Use Flexible Packaging
- Rigid Tube
- Bottles & Jars

Secondary Packaging:

- Clam Shell Blister
- Stretch Carding
- Shrink, Bundle & Cello
- Cartoning & Display
- Tipping
- Dose Packs
- Kitting

Serialization:

Praxis is a Serialization-ready Contract Packaging Organization (CPO) and has been compliant with the Drug Supply Chain Security Act (DSCSA) since 2016.

Precision & Specialty Labeling:

- Brite Stock Labeling
- Vision Systems (Verification)
- High-speed Inkjet
- Laser Coding
- UDI & 2D Matrix

Services:

- Consulting
- Package Design & Development
- Rework & Inspection
- Reverse Logistics
- Cold Chain



PRAXIS™

Praxis Packaging specializes in primary tablet filling of OTC and secondary packaging, Rx packaging and serialization, as well as food & beverage and personal care items at our Grand Rapids, MI, and Columbus, OH facilities.

We also operate an FDA registered facility through our subsidiary, Unette, located in Randolph, NJ. Unette adds their expertise in the blending and filling of rigid and specialty flexible containers, as well as providing secondary packaging solutions for the nutraceutical, personal care, health & beauty, and cosmetic industries.

Our Executive Team averages 20 years in regulated and quality environments and focuses on building long-term relationships by ensuring the success of our customers and the quality and excellence of their products.